

Disclaimer:

The PNAAP/ PNAAF does not promote or endorse the information or product discussed at this conference. It is our policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. PNAAP/ PNAAF reserve the right to make changes, including canceling sessions/speakers if event occurs beyond the reasonable control.



Long Beach Airport Marriott Hotel
Single/Double \$ 119.00/night

Block of rooms is reserved for conference attendees at a special daily guest rate (plus tax). Please mention Philippine Nurses Association.

HOTEL ACCOMMODATIONS:

4700 Airport Plaza Drive
Long Beach, California 90815
Phone: 1-562-425-5210
Fax: 1-562-425-2744
Sales: 1-562-627-8040
Sales Fax: 1-562-421-1075

INFORMATION/QUESTIONS:

Carmelita Rafols: crafols4@yahoo.com

(626) 715-6561

Medi Cereno: medi53@ca.rr.com

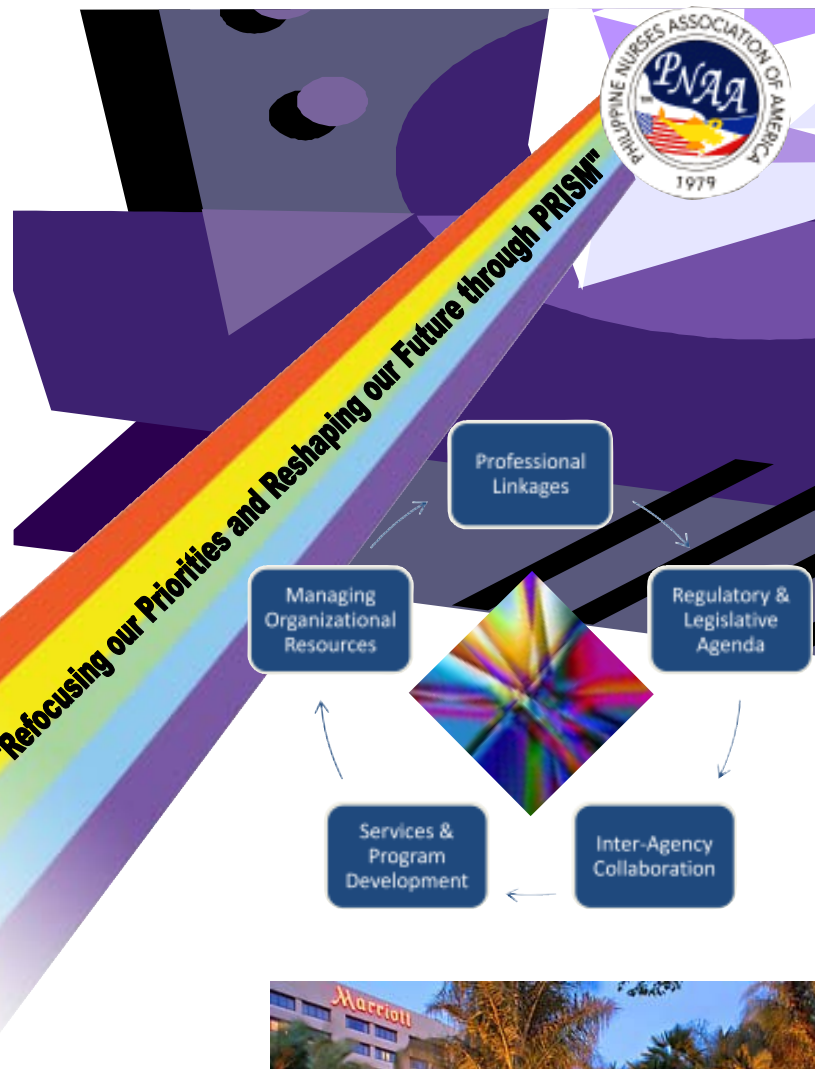
(213) 446-2260

Emma Cuenca: ecuenca.pnasc@yahoo.com

(323) 258-8907

Visit us on the web @ www.thepnasc.org

PNAAP 11th Western Regional Conference



Host Chapter



March 19-20, 2010
Long Beach Airport Marriott Hotel

Overview: Welcome to the beautiful Long Beach, California! Last July 2009, Philippine Nurses Association of America (PNAAP) celebrated its 30th year as a professional organization. The current PNAAP President's mantra, PRISM (Professional Linkages, Regulatory and Legislative Agenda, Interagency Collaboration, Services and Program Development, and Managing Organizational Resources), provides the framework in its pursuit as a premiere ethnic association and celebrates the contributions of members to the healthcare arena.

The Philippine Nurses Association of Southern California, Inc., this year's host of the 11th Western Regional Convention, presents the theme, "Refocusing our Priorities, Reshaping our Future through PRISM." This 2-day conference will provide opportunities to network with colleagues, share clinical and research-based knowledge with our members, while enjoying what the famous Long Beach has to offer!

Audience: This program is intended for nurses and allied-healthcare professionals.

Contact Hours: The Philippine Nurses Association of Southern California Inc., is an approved provider of continuing education by the California Board of Registered Nursing Provider CEP 9968.

Total Contact Hours for Leadership Institute Workshop **6.0**
Total Contact Hours for Continuing Education Seminar **6.25**

Leadership Institute

Friday, March 19, 2010

Moderator: *Nancy Hoff, MSN, RN*

At the end of the program, the participant will be able to:

1. Describe progress of the PNAAP's PRISM Initiatives.
2. Explore subchapter formation as a strategy in creating, strengthening, and sustaining chapters.
3. Identify key elements in organizing regional conference.
4. Discuss strategies in building chapter's effective financial management.
5. Develop chapter's own brand name reflective of its mission, vision and core values.
6. Describe how nurses influence the passing of a bill into a law.

7:00 – 7:45 AM

Registration and Breakfast

7:45 – 8:00 AM

Welcome and Announcements

Emma Cuenca, MSN, RN, CCRN, CNS
Josie Villanueva, MA, RN-BC, NE-BC

8:00 – 8:45 AM

PNAAP PRISM Initiatives Progress Report

Leo-Felix Jurado, PhD, RN, NE-BC, APN

8:45 – 9:30 AM

Best Practice: Subchapter Formation

Melvin Carrillo, BSN, RN, NE-BC

9:30 – 10:00 AM

Break

10:00 – 10:45 AM

Nuts and Bolts in Organizing a Regional Conference

Pete Calixto, BSN, RN

10:45 – 11:30 AM

Budget Management 101: Surviving the Financial Maze

Merlita Velasquez, BSN, RN, CNW

11:30 – 12:15 PM

Lunch

12:15 – 1:00 PM

Name Your Chapter's Brand

Gloria Lamela Beriones, MSN, RN

1:00 – 1:45 PM

How Nurses Influence the Passing of a Bill into a Law?

Leticia Calimlim Hermosa, JD, PhD, RN

1:45 – 2:00 PM

Wrap-up and Evaluation

2:00 – 3:30 PM

Regional Business Meeting

FACULTY

Leo-Felix Jurado, PhDc, RN, NE-BC, APN - President, PNAA

Gloria Lamela Beriones, MSN, RN - Chairperson, PNAA Education Committee

Pete Reuben Calixto, BSN, RN, CNN - President-Elect,
ANNA Northern California (504)

Melvin Carrillo, BSN, RN, NE-BC - Manager,
GI Lab Cedars Sinai Medical Center

Maria Camilon, MSN, RN, CNOR - Assistant Director,
Perioperative Services, UC San Diego

Pilar dela Cruz-Reyes, MSN, RN - Director,
Diversity Committee California Institute for Nursing & Health Care

Margaret Ecker, MA, RN- Director of Nursing Quality,
Kaiser Permanente – Los Angeles Medical Center

Leticia Calimlim Hermosa, JD, PhD, RN - Parliamentarian/Legal Adviser, PNAA

Deloras Jones, MSN, RN - Executive Director
California Institute for Nursing & Health Care

Deovina N. Jordan, PhD, MD, RN - Associate Professor
Department of Nursing California State University, Fullerton

James Lott, MBA - Executive Vice President,
Hospital Association of Southern California

Mindy Ofiana, MSN, RN - Director,
Critical Care Services, Kaiser Permanente, Los Angeles Medical Center

Merlita Velasquez, BSN, RN - Vice President, PNAA South Central Region

Host Chapter - PNASC, Inc.

PROGRAM PLANNERS

Leo-Felix Jurado, PhDc, RN, NE-BC, APN
President, PNAA

Gloria Lamela Beriones, MSN, RN
Chairperson, PNAA Education Committee

Josie Villanueva, MA, RN-BC, NE-BC
Vice President, Western Region, PNAA

Emma Cuenca, MSN, RN, CCRN, CNS
President, PNASC, Inc.

EDUCATION DAY PROGRAM

Saturday, March 20, 2010

Refocusing our Priorities, Reshaping our Future through PRISM

Moderator: Gloria Lamela Beriones, MSN, RN

The program is designed to enhance the participant's ability to:

1. Describe PNAA's role in reshaping the future through PRISM.
2. Identify opportunities springing from diversity initiatives through professional linkages.
3. Discuss the current state of nursing workforce in the United States and its impact in healthcare system.
4. Explain the key components of health care reform.
5. Describe the process of building a just culture in the workplace.
6. Discuss the evidence in implementing patient family focused care.
7. Discuss the results of a research study on Filipino-American health habits.

7:30 – 8:00 AM

Registration/Breakfast

8:00 - 8:15 AM

Welcome Address:

Emma Cuenca, MSN, RN, CCRN, CNS, President, PNASC
Josie Villanueva, MA, RN-BC, NE-BC, PNAA Vice
President – Western Region

8:15 – 9:00 AM

Keynote Address:

PNAA's role in Reshaping the Future through PRISM
Leo-Felix Jurado, PhDc, RN, NE-BC, APN

9:00 – 9:45 AM

Professional Linkages:

Opportunities Springing from Diversity Initiatives:
Global Health and Academic Partnerships for Nursing
Excellence
Pilar dela Cruz-Reyes, MSN, RN

9:45 - 10:15AM

Break/Exhibits

10:15 - 11:00 AM

State of Nursing Workforce and Implications to Healthcare
Deloras Jones, MSN, RN

11:00 – 12:00

Regulatory & Legislative Agenda:

Health Care Reform
James Lott, MBA

12:00 – 1:00 PM

Lunch/Exhibits

1:00 – 2:00 PM

Services & Program Development: Clinical Topics

Patient Safety: Promoting a Just Culture
Margaret Ecker, MSN, RN

2:00 – 3:00 PM

Patient Family-centered Care

Mindy Ofiana, MSN, RN (PNASC)
Maria Camilon, MSN, RN (PNA San Diego)

3:00 – 3:30 PM

Break/Exhibits

3:30 – 4:15 PM

Filipino-American Health Habits: What Research Says

Deovina Jordan, MD, PhD, RN

4:15 – 4:30 PM

Wrap up/ Evaluation

REGISTRATION

Name (please print): _____

Home Address: _____

City: _____ State _____ Zip _____

Home Phone: _____ Work Phone: _____

E-mail: _____

Chapter Name/Position: _____

Registration Fees:

**Pre-Conference Seminar: AHA Healthy Heart, Healthy Family Train the Trainer
3/18/2010 1 - 5 pm** _____ Person **Free**

Pre-registration required. Priority will be given to PNAA members belonging to the AHA Western Affiliate (California and Nevada). Others will be considered on space availability and will be confirmed prior to the program.

Leadership Institute Workshop on 3/19/2010:

Open to PNAA Executive Board and two chapter representatives preferably the President and the President-Elect **FREE**

Chapter's Extra participant \$70.00 x _____ Person \$ _____

Education Seminar on 3/20/2010:

Chapter Members

- \$ 99.00 If post marked on or before March 5, 2010 \$ _____

Non-members

-\$115.00 if postmarked on or before March 5, 2010 \$ _____

Pre-licensure Students

-\$ 75.00 if postmarked on or before March 5, 2010 \$ _____

All - \$125.00 If postmarked after March 5, 2010 \$ _____

PNAA Activities:

Networking/Welcome Night on 3/19/2010 \$ 70.00 x _____ Person \$ _____

Total Amount Enclosed \$ _____

Payment: Send completed registration form with check payable to: **PNASC, Inc.**

Mailing Address: **Mindy Ofiana, Treasurer**

1978 Ridgemont Ct.

Upland, CA 91784

Refund Policy: No telephone cancellation will be accepted. Refund of fees less \$50.00 administrative costs if written cancellation received before March 5, 2010.

No refunds will be granted after March 12, 2010.